



M. Yuki Nakamura Kushida
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About me

I am Mexican in soul, Japanese in body and German in heart, who enjoys designing logos, invitations and small colorful illustrations. As a graphic designer I like to work without limits, always keeping in mind the desired objectives; meet new creative thoughts and learn new experiences.

I love outdoor activities and visiting different places, discovering their magic and their people. I am a Reiki therapist, and for me everything is energy that is continuously transformed.

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Education

KYOTO CITY UNIVERSITY OF ARTS

Graphic Design specialities. 1995-1996 / Kyoto, JPN.
Packaging, Corporate Identity and Illustration.

UNIVERSIDAD IBEROAMERICANA

Campus Golfo-Centro
Degree in Graphic Design. 1988-93 / Puebla, Pue. MEX.

Professional Experience

YUKISTUDIO / FREELANCE

1999 - Currently

I have made freelance work since I was studying in college. Freelance gives me the chance to work with freedom and take decisions communicating directly with the client and you learn a lot. *In my work, I like to team up with customers, and achieve results that combine what they want and what they need, giving guidance and advice on some of the projects.* **Customers:** Papalote.Children's Museum / Bikram Yoga: Satelite, Condesa, San Ángel, Monterrey and Ciudad Obregon / Carrot / Workshops like "Movimiento" and "Caracterología" / Innersearch group / Sotnyk Pilates / Liderazgo SAM / Sanatorio Huerta / Fundación Friedrich Naumann...

CHARANGA FILMS

Freelance Project 2014

Film: "Por mis bigotes".

Original name: "Ulises y los 10,000 bigotes"

I made the graphic design required inside all the different sets mounted, including logotypes (school, gift shop, club) created trademarks, labels for packaging, covers, posters, stories... and assembled origami pieces.

MANDALAH

Freelance Project 2013

I was responsible for the design and assembly of the book for the presentation of the research "Ellas y el amor" ("Women and Love"). Also, I made several templates and graphics to support materials for their investigatin atelliers.

LEO BURNETT

Project Manager 2003 - 2012

I was in charge of accounts as Canon Mexicana (Photographic Equipment) / Kellogg's / Philip Morris / Monte Xanic / Unico Spirits / MetLife / Chrysler...

I had several stages in my history with the agency, began as a graphic designer, next I was the coordinator for the designing team and lately I was the project manager of the group. In many of the projects I contacted directly with the client, learning a lot and acquire experience in many fields. I always designed, something I liked very much.

Photography, my hobby

Give me a moment to observe the environment in which I live, and achieve stop time, in an image, to enjoy the details, energy and space. You just need to listen, look and feel... / I had the opportunity to participate in two exhibitions in New York with the team see.me:

- "The Story of the Creative" in their own gallery.
- "#seemetakeover" in Time Square.